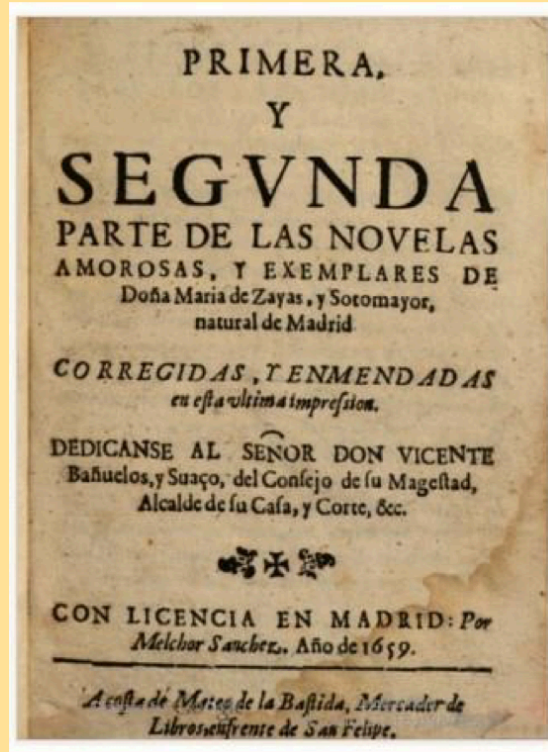


COMMODIFICATION AND (THE) CAPITAL:

MADRID AND MATERIALITY IN THE EDITIONS OF MARÍA DE ZAYAS

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Monday, Sept. 25

6:00pm

Music Room, Rochambeau House

This talk studies the role of Madrid's booksellers in marketing the novella collections of María de Zayas, one of the most widely read authors of seventeenth- and eighteenth-century Spain. Capitalizing on an increase in non-noble urban readers, booksellers like Mateo de la Bastida underwrote editions that altered Zayas's texts by removing, for example, several mythological references. At the same time that they helped popularize the novella genre, market-driven editions reinforced the identification among emergent middle classes with the courtly social codes evoked by the material goods that feature in this type of fiction.